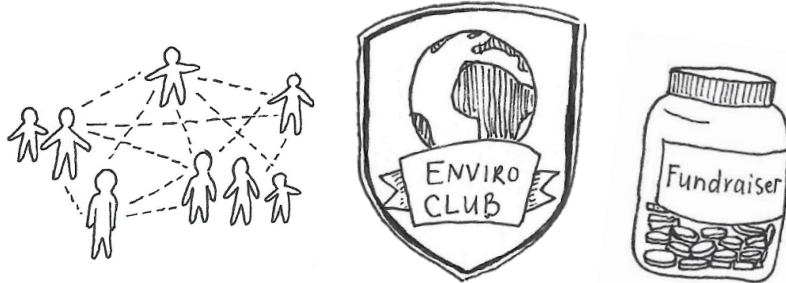




# TEACH for ESD



## SUSTAINING YOUR ACTIONS

### OVERVIEW

For us to have a long-lasting and positive impact on protecting the environment, we need to work towards having on-going ESD activities. One of the greatest challenges many of us face in implementing ESD activities is to maintain momentum with the enthusiasm to keep going. It can be difficult to get started again with environmental activities after a long holiday break or a new school year with new learners. Other hurdles may include new responsibilities at school or at home that also need our attention.

We can overcome many of these challenges by providing structure to our environmental activities, such as establishing an **environmental club** to create a level of importance and responsibility. We can **sign-up and get involved** with other groups, thereby committing ourselves to participate outside of our school environment. And we can work on establishing financial support for our activities that can help **fund it** to further develop and maintain our goals. Let us remind ourselves *why* we want to do ESD and thereby keep our motivations high.

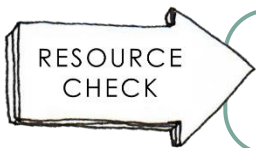
## 1. ENVIRO CLUB



An environmental club is a great opportunity for action and to increase involvement from learners. If we do not have an environmental club, then it is time to set one up! Perhaps we already have one, then the challenge may be to keep it going. An environmental club is a group of learners and teachers who want to raise awareness and act for the environment. It can even involve parents, institutional workers or community members. Club members have the opportunity to further explore their interest in sustainability topics and to learn through hands-on experiences.



Read **pgs. 13 - 18** and the "Annexes" on **pgs. 23 - 27** in the **Manual for School Environmental Clubs** developed by the *Ethiopian Climate Change Commission* to get started!

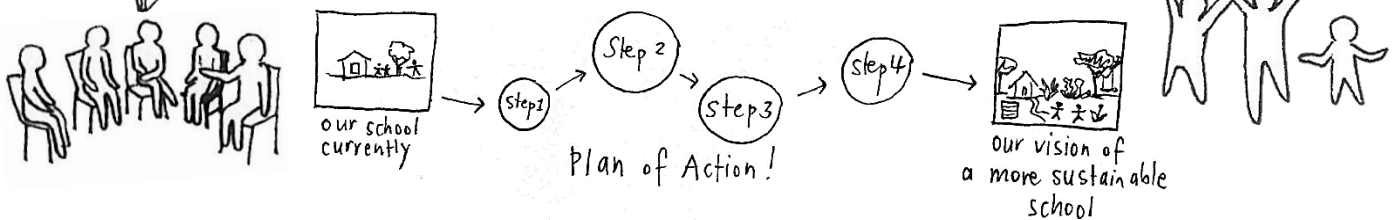


Read **Building Effective School Environmental Clubs** by the *Cameroon Environmental Governance Institute* and the **Shambekela Guide for Environmental Clubs in Namibia** to get further tips on setting up and running a club.

We can implement many of the activities presented throughout **Toolkit 3 - Let's Get Practical** with our environmental clubs. It is important to allow learners to be part of the leadership and management of the club and to share responsibilities. We must consider the role of the environmental club to ensure that its activities have a far-reaching school impact for the entire school.

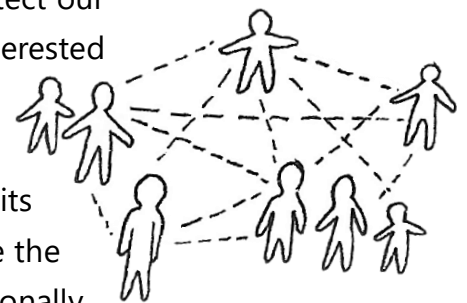


View the *Gee Om!* presentation, **Schools Environmental Clubs Ideas on Activities**, to see examples of club activities.



## 2. SIGN UP AND BE INVOLVED

There are many events, programmes and organisations working to protect our planet. Some of these are membership based and are seeking interested individuals or groups to join. This is a great way to learn more. Networks are a place to create a shared vision and to work towards a higher goal through collective action. A network can only be as great as its members and relies on us to contribute. It is an opportunity to improve the visibility of our activities and of ESD overall. There are networks both nationally and internationally that we can join.



## NATIONAL

Become a member of Namibia’s own network for environmental educators – the Namibian Environmental Education Network (NEEN). This network has an active WhatsApp platform, website and annual conference. Members of NEEN are also the first to hear about upcoming environmental events and opportunities in the field. We can join as an individual or as a school.



See the **NEEN** website to learn about their projects and what the network is all about – sign up and get involved!

Be active, sign up and become a valuable member!

Look at the media and participate in campaigns and events when they take place. This is a great way to have focused action, and may ease the burden of organising as this is being done by the host of the campaign. For example, EcoSchools Namibia runs an annual competition for schools in Ohangwena, whilst the Recycle Namibia Forum hosts nationwide competitions for school clean-up campaigns. Be informed and inspired by keeping up to date with environmental happenings in the country – e.g.

join NEWS (Namibian Environmental and Wildlife Society), the Namibian Youth Coalition for Climate Change (NYCCC) and the Environmental Economics Network of Namibia (EENN). We can also directly contact local non-governmental organisations (NGOs) to be added to their mailing list to stay informed of contests, events and/or other opportunities for schools.



Go to the **NEWS** website and check out the other national organisations (mentioned above) on social media.

## INTERNATIONAL

There is a large and vibrant community of environmental educators in southern Africa that are members of the Environmental Education Association of Southern Africa (EEASA). This association offers many networking opportunities including an annual international conference, newsletter and journal.



Visit the **EEASA** website and the **African Journals Online** website – initiatives worth investigating and getting involved with.



Keep up to date with international policies, developments and events on ESD through websites of international, intergovernmental agencies. Follow upcoming events, celebrations, decade goals and more.



Visit the websites of **UNESCO** and **UNEP** to keep up to date and the **Youth and UN Global Alliance Resource** portal for great resources from the alliance.



### 3. FUND IT

In order to implement some of our great ideas, it is essential that we plan them carefully and that we are able to fund them. For some activities only a few funds are needed, while for others we may need to raise money for several months. We need to make sure our fundraising efforts are sustainable, i.e. not a huge amount of work for little gain. Choose the right approach for the amount of funds needed. Remember, we can also ask for in-kind donations as many people, organisations and companies may happily support our clubs with items, but not cash money.



Donors want to know why and for what purpose their money or in-kind donation will be used.



### FUNDRAISERS

We should make our fundraising efforts as environmentally-friendly as possible and in line with the goals we are trying to achieve - e.g. a fun community clean-up day with the opportunity for the community to help or contribute funds, or both. Use the opportunity to set an example, educate and promote sustainable development. Exchange environmental services for a fundraiser instead of just asking for money, ask to be sponsored for doing environmentally-friendly actions.



Use the **Successful Fundraiser Checklist** to help get started.



See the article from *The Namibian* about a fundraising idea, **Raising Money Through Big Walks**, that encourages being in the great outdoors!



## PLANNING THE FUNDING PROPOSAL

Regardless of how much money we are trying to raise, the first step is to make an outline of the project. We can begin by clearly defining the project aim:



- What problem do we want to address?
- Why is this important?

Think about why this is important to the school, as well as why this may be important for improving conditions in Namibia, or addressing the SDGs.

The **Enviro Green Team Club** decided they wanted to go on an Enviro Tour. The school principal asked the club members to first discuss what they hoped to learn on the tour and how they wanted to apply this back at school. The club members made their list and focused on activities that would help them achieve the objective of the tour.

Then determine the objectives and outcomes of the project and which activities will be implemented to achieve these. Next, we need to make an implementation plan, which sets out a timeline and may also include who is responsible and what funds are needed for each activity. We can use this information to write our budget for the project. We need to determine which funds we can contribute ourselves and what we need to fundraise in-kind or in cash.



Look at **pgs. 24 - 27** in *Shambekela Guide for Environmental Clubs in Namibia* and **pgs. 51 - 54** in *Getting Started* in *Tools of the Trade* (see *Toolkit 3.8*) for advice regarding budgeting and making checklists.



## WRITING & SUBMITTING THE PROPOSAL

We need to find organisations, businesses or government agency who want to contribute funding to our project. It is a good idea that we first make an inquiry before submitting a full proposal. This can be a phone call, email or also a one-page concept note that states the aim, objective, activities and budget in short without details. It saves us a lot of time as only a donor that is truly interested will ask for a longer, full proposal. When we write our proposals, it is important to write in clear and concise language. We should ask others to proofread to ensure that our idea has come across correctly.



Look at *Namibia Chamber of Environment's Apply for NCE Grant* as an example and potential source of funds, or the *CIVIC +264 Calls for Proposals* link.



See the article **NAB School Garden Funding Project**, for an example of a recent funding opportunity for school gardens.



To put together a successful proposal read through and take note of the guidance in *Writing a Funding Proposal*.

Remember to follow up with your proposal to ensure it was received.

## RESOURCES

## SOURCE KEY

Hardcopy Softcopy Online 

## 1. ENVIRO CLUB

Manual for School Environmental Clubs 

**MANUAL:** This UNEP manual gives context to the development of enviro clubs and gives guidance to initial establishment. It outlines potential objectives and the purpose, benefits and sustainability of enviro clubs.

**AUTHOR:** UNEP (2019)

Link: <https://www.oneplanetnetwork.org/sites/default/files/secm.pdf>

Building Effective School Environmental Clubs – A Guide for Teachers 

**MANUAL:** This manual advises on the development of a school enviro club through exploring fundamental principles and club management. It includes practical tools, examples and planning guides for club success.

**AUTHOR:** Environmental Governance Institute (2013)

Link: <http://engov-institute.org/wp-content/uploads/2016/12/EGI-Guide-Final.pdf>

Shambekela Guide for Environmental Clubs in Namibia 

**MANUAL:** This booklet from the early 1990s provides guidance to Namibian schools in setting up and managing a club, including some ideas for activities and projects, and a list of useful resources.

**AUTHOR:** Connie Botma (n.d.)

Schools Environmental Clubs Ideas on Activities 

**PRESENTATION:** This presentation from Gee om! presents the organisation's suggestions for school clubs and their vision for the potential of clubs in Namibia. It also gives ideas of projects and tips for success.

**AUTHOR:** Wolfgang Schenk (2018)

Link: <https://neen.org.na/media/attachments/2020/04/29/neen-geecom-enviroclubs-2018.pdf>

## 2. SIGN UP AND BE INVOLVED

Namibia Environmental Education Network (NEEN) 

**WEBSITE:** The Namibia Environmental Education Network is committed to creating environmental awareness through education. As such, the initiative is an EE/ESD educator network, working together with this vision.

**AUTHOR:** NEEN

Link: <https://neen.org.na/>

Namibian Environment and Wildlife Society (NEWS) 

**WEBSITE:** The Namibian Environment and Wildlife Society aims to inform, inspire and connect on issues of the environment and wildlife. Their website connects, educates and engages Namibians on these topic areas.

**AUTHOR:** NEWS

Link: <https://www.news-namibia.org/join-news/>

## RESOURCES

## SOURCE KEY

Hardcopy Softcopy Online Environmental Education Association of Southern Africa (EEASA) 

**WEBSITE:** The Environmental Education Association of Southern Africa is a body of environmental educators. Their website displays the work that they do and are involved with, as well as, informing on the organisation.

**AUTHOR:** EEASA

Link: <https://eeasa.org.za/>

African Journals Online (AJOL) 

**WEBSITE:** AJOL is a platform for African-published scholarly journals, their website being the portal to access these publications. Explore the multitude of articles, papers and journals that are relevant to ESD.

**AUTHOR:** African Journals Online

Link: <https://www.ajol.info/index.php/ajol>

United Nations Educational, Scientific and Cultural Organisation (UNESCO) 

**WEBSITE:** The United Nations Educational, Scientific and Cultural Organisation are the lead international agency for ESD. Make sure you visit the website to learn more about what they do!

**AUTHOR:** UNESCO

Link: <https://en.unesco.org/themes/education>

United Nations Environment Programme (UNEP) 

**WEBSITE:** The United Nations Environment Programme is the leading global environmental authority and advocate. It sets the global agenda on the subject, promoting implementation of sustainable development.

**AUTHOR:** UNEP

Link: <https://www.unep.org/>

Youth and UN Global Alliance Resources (YUNGA) 

**PORTAL:** This portal serves as the link to resources for the challenge badge programme created by the Youth and UN Global Alliance, as well as links to youth guides on the environment, climate change and biodiversity.

**AUTHOR:** Food and Agriculture Organisation of the UN

Link: <http://www.fao.org/yunga/resources/en/>

## RESOURCES

SOURCE KEY

Hardcopy Softcopy Online 

## 3. FUND IT

Successful Fundraiser Checklist 

**HOW-TO:** This is a checklist for the purpose of planning and carrying out a successful fundraiser. It goes through things that one should consider and/or ensure are in place to implement your fundraising initiative.

**AUTHOR:** Get Fully Funded (n.d)

Link: <https://getfullyfunded.wpengine.com/documents/Successful-Fundraiser-Checklist.pdf>

Raising Money Through Big Walks 

**ARTICLE:** This article shows an example of school fundraising for a cause whilst engaging the community in civic activity. It highlights the impact of these kinds of initiatives, and the benefit of community involvement.

**AUTHOR:** The Namibian (2018)

Link: <https://www.namibian.com.na/179093/archive-read/Raising-Money-Through-Big-Walks>

Apply for a NCE Grant 

**WEBSITE:** A link to the NCE grant application form, information on the NCE fund and opportunities it offers.

**AUTHOR:** Namibian Chamber of Environment

Link: <https://n-c-e.org/apply-for-NCE-grant>

CIVIC +264 Calls for Proposals 

**WEBSITE:** A link to a database of "calls for proposals" from Namibian civil society organisations, with links to submit and get in contact with the relevant organisations.

**AUTHOR:** CIVIC +264

Link: <https://www.civic264.org.na/opportunities/calls-for-proposals>

NAB School Gardening Project 

**ARTICLE:** Introducing the project, this summary article outlines the work of NAB in schools, explaining how they are advocating for future crop farmers through providing practical teaching-learning opportunities.

**AUTHOR:** Namibian Agronomic Board (2021)

Link: <https://www.nab.com.na/wp-content/uploads/2021/05/NAB-School-Gardening-Project.pdf>

Writing a Funding Proposal 

**MANUAL:** This is a guide to proposal writing with the specific intention of receiving funding. It explains the necessary steps prior to writing, the writing process and the subsequent follow up once the proposal is sent.

**AUTHOR:** J. Shapiro, CIVICUS (n.d)

Link: <https://www.civicus.org/documents/toolkits/Writing%20a%20funding%20proposal.pdf>