



# NaDEET Strategic Plan 2024 – 2030

## Vision

A sustainable world where nature thrives and the environmental rights and responsibilities of every global citizen are valued, protected and met by

## Mission

To protect the natural environment of Namibia by educating its citizens to practice a sustainable lifestyle

## Strategic Plan Objective

To advance high quality ESD by increasing NaDEET programmes nationwide

## Key Strategic Goals

### Expand Centre-Based ESD

### Advance ESD Actions Through Multipliers

### Improve ESD Learning Resources & Access

#### Key Initiatives

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|--|---|--|
| <ul style="list-style-type: none"> <li>Maintain NaDEET Centre as a <b>flagship</b></li> <li><b>Grow</b> Urban Sustainability Centre into a leading ESD centre</li> </ul> | <ul style="list-style-type: none"> <li>Strengthen ESD action in schools through <b>teacher education</b></li> <li>Increase ESD at universities through <b>on-campus projects</b></li> </ul> | <ul style="list-style-type: none"> <li><b>Create</b> learning resources to support ESD</li> <li><b>Improve access</b> to environmental literacy</li> </ul> |
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#### Key Performance Indicators

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|---|---|--|
| <ul style="list-style-type: none"> <li>NaDEET Centre maintained 75% occupancy of programmes annually</li> <li>Urban Centre visitors increase from 800 visitors in 2023 to 2000 visitors in 2026, with a 10% annual increase thereafter</li> </ul> | <ul style="list-style-type: none"> <li>Teachers implemented (at least) 1500 school-based ESD activities</li> <li>15 on-campus ESD projects implemented at universities</li> </ul> | <ul style="list-style-type: none"> <li><i>4 new ESD learning support materials created</i></li> <li>2 new approaches for improved access to ESD resources</li> </ul> |
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## Cross-Cutting Focal Areas

Take Direct Environmental Action

Advance Policy & Partnerships

Enhance Our Profile

Utilise Monitoring & Evaluation