



NaDEET Strategic Plan 2019-2023

Vision

- An environmentally-literate Namibia taking actions for a sustainable future

Mission

- To protect the natural environment of Namibia by educating its citizens to practice a sustainable lifestyle

Strategic Plan Objective

- To advance high-quality ESD by increasing NaDEET's reach nationwide

Goals

Advance Centre-based EE/ESD

- Promote NaDEET Centre as a flagship
- Develop NaDEET Urban Sustainability Centre as a day visitors centre



Educate multipliers to advance ESD

- Increase Centre-based programmes for teachers, tertiary-level and young professionals
- Improve access to environmental literacy materials



Take direct environmental action

- Plant more trees
- Build a sustainable garden



Promote value of ESD

- Monitor and evaluate NaDEET Programmes
- Share lessons-learned and programme impacts



Cross-cutting focal areas

Utilise partnerships & networks

Communicate EE/ESD values & activities

Improve work flow